



40 Years strengthening Feminist Funding Architectures





Money is a resource which is a right ... which has been abused. This is a right which has been denied and kept away from our communities for a very long time.

Marjo Meijer

MAMA CASH DONOR,
NETHERLANDS

Unlocking resources for women's rights

For decades, the evidence has been undeniable — women's rights organisations and movements are the drivers of long-term, transformative social change ... And they need money to do their work! Mama Cash has partnered with women's funds, feminist stakeholders and diverse donors, including private and public foundations, and governments to catalyse millions of euros and influence the path of billions of euros towards more flexible and longer-term funding directly to feminist movements.



We leveraged more and better funding

We provided more than €24 million to strengthen 66 women's and feminist funds in 44 countries, mostly from the Global South.

Our influence and networking mobilised at least €250 million towards more flexible and longer-term funding directly to feminist movements.

And much more...

We transformed the funding landscape

We influenced other donors to broaden their agendas.

We shifted the flow of development aid into a model where movements in the Global South have more control of the received resources.

We stimulated multiple global alliances to support feminist movements.

Impact stories

UNTAPPED POTENTIAL: FROM RESEARCH TO ACTION

In 2011, Mama Cash launched *Untapped Potential: European Foundation Funding for Women and Girls*, a groundbreaking research report that revealed a striking gap between European foundations' interest in women and girls and their actual resourcing. The report also demonstrated that European foundations were not paying enough attention to supporting important issues like lesbian, bisexual, and trans rights. *Untapped Potential* sparked generative conversations among funders on the need for support to women's rights organisations and the application of an intersectional gender lens.

